

CSR

Strategic Mensa Care

As a member of Mensa Group, we establishes its CSR footprint and understands the impact for environment and society from every angle and in every step in the value chain. We truly consider CSR is one important element in organization and try working out how it can create a value proposition that includes having a social impact of benefit to itself and society.

Mensa care, the brand name of our CSR management, consists of 4 cores Mensa Care. They are SCIENCE & EDUCATION, HEALTHCARE, ENVIRONMENT and MOST HELPLESS.

Currently, Mensa Care actively focus on healthcare and most helpless cores, but soon we will expand to Education which concern in providing scholarship to intelligent students. Meanwhile, for Environment, we are focusing on how to create sustainability supporting environment nearby our factories.

In Mensa Care for Healthcare, we gradually arrange open healthcare road show, which showing off our care in some diseases. For example, minimum two times a year, we expose Hibone Roadshow, to tend our care in preventing osteoporosis. In Mensa Care for Most Helpless, we continually donate most helpless communities and foundations.

Mensa Care for Most Helpless

Mensa Care for Healthcare