

Philosophy

What is Menjangan

Logo Building Guideline

- Menjangan Sakti is a trading company which drives its business by delivering customer satisfaction capitalising the (its) human strengths with its unique and diversified products and services through its multichannels by

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Menjangan Sakti identifies the principles and philosophies of manifesting its core vision and mission by taking advantage of all positive attributes of Menjangan in its visual identification program

Menjangan as the foundation of

Behind the logo

First Logo – used for almost 31 years. Menjangan Sakti the former organization of Mensa Group, use the logo as shown on the left.

Considering applying one of our values "continuous improvement", finally we redesign the logo, which is used also for Mensa Group logo.

The philosophy behind the new logo:

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6 horns, represents as continuously to grow

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Sharp
vision, represent as righttarget with right steps

The philosophy behind
the color, and font :

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Blue : confidence, stable, clear , dominant

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Yellow : energy, source of light, warm, creative

Font : dynamic, continuously grow, innovative, self
confidence